

Craig Nathanson, the Vocational Coach™, provides Personalized Outplacement Services for small and medium-sized businesses



About Craig:

Craig Nathanson is The Vocational Coach™....college lecturer and coach for mid-life adults. Craig is dedicated to guiding individuals to discover and experience their vocational passions in mid-life, while making an income doing what they love!

Craig offers personalized outplacement services, helping participants find more passion, meaning, and fulfillment in their work, and a more natural alignment of their abilities and interests. Craig also offers private coaching via phone, in the office, retreats, and workshops worldwide.

Craig is the author of the books, *Don't JUST retire and die: A new approach to your work and life after 40* and *P is for Perfect: Your Perfect Vocational Day*.

Benefits for your business:

- Low cost and effective outplacement services for small and medium-sized business (specializing in firms of fewer than 1000 employees)
- Personalized vocational counseling for each affected employee
- Periodic reporting of outplacement progress

But most importantly...

- New direction and focus for your program participants

Benefits for your down-sized workers:

- Full day workshop, "How to discover and live your Passion 365 days a year"
- On-line assessment of each participant's life and work and how they fit together, including Craig's oral and written interpretation
- Homework assignments to help program participants find new direction
- Personal coaching and group support
- Unlimited advice and support email with Craig for each worker for duration of contract
- Resume, interviewing skills, and networking support
- Each program participant will receive Craig's Book and E-Book (P is For Perfect Your Perfect Vocational Day and How to discover and live your passion 365 days a year)

Contact:

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